



SurTech

Dr. Sudhir Chandra Sur Institute of Technology & Sports Complex

540, Dum Dum Road, Surer math, (Near Dum Dum Jn. Station),

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Website: www.surtech.edu.in, Email: info@dsec.ac.in

Affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal, WBSCTVESD and Approved by AICTE



JIS GROUP
Educational Initiatives

DSEC/PRIN/3184

Date: 09/02/2022

NOTICE

Objective:

- To broaden Institution's reach and spread the word about the Institution in a very unique and powerful way by using various Multimedia & Mass Communication tools.
- To develop creative contents (Electronic & Printable) for the events using various graphic designing tools.
- To upload, share, promote creative materials of the events on various media platforms. To connect & engage with the students by providing real-time information by using different social media platforms.
- To drive stakeholders to the College Website for regular updates.
- To follow Media Ethics & Standards and setting an example in this empowering digital world.

The Branding & Multimedia Committee is hereby reconstituted with the following members

1	Dr. Saradindu Panda, Principal	Chairman
2	Mr. Aviroop Dewan, Asst. Prof. Cum Admission Coordinator	Convener
3	Mr. Prathita Roy, Asst. Prof., Dept. of EE	Member
4	Ms. Amrita Chadha, Admin Executive & HR	Member
5	Mr. Manali Dhar, Asst. Prof. Dept of ECE	Member
6	Mr. Sourav Kr Singha, Asst. Prof., Dept. of CE	Member
7	Ms. Arpita Chatterjee, Asst. Prof. Dept. of ME	Member
8	Mr. Arindam Mukherjee, Asst. Prof. (TIC) Dept. of AUE	Member
9	Ms. Debdatta Chatterjee, Asst. Prof. Dept. of CSE	Member
10	Ms. Pallabi Bose, Asst. Prof. Dept. of BSH	Member
11	Mr. Anirban Chowdhury, Asst. Prof.(TIC), Dept. of EE	Member
12	Mr. Jit Majumder, TA, Dept. of ME	Member
13	Mr. Abhishek Bysack, Asst. System Admin	Member
14	Mr. Sanjib Sarkar, TA, Dept. of EE	Member
15	Mr. Supriya Dhara, TA, Dept. of AUE	Member
16	Mr. Pritam Bhattacharjee, Asst. Prof., Dept. of AUE	Member

Frequency of meeting: - twice in a month

All previous committees constituted on the subject to be treated as dissolved.

With best regards,

PRINCIPAL

Dr. Sudhir Chandra Sur Institute
of Technology & Sports Complex
540, Dum Dum Rd, Kolkata-74
Principal

Copy to:

1. All HOD's/TIC's
2. All concerned